

Farmers' Markets Association of Manitoba Newsletter

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Please take the time to read this newsletter as it contains news that affects Farmers' Marketers in MB and also deadlines that need to be met.

Thank you!

Direct Farm Marketing Conference (DFMC)

Next year's DFMC will be held on February 28th (Thurs) & 29th (Fri) in Brandon at the Canad Inns/Keystone Centre. The theme is: *Manitoba...Your First Market.*

The DFMC Planning Committee met again on September 14, 2007 at the Food Development Centre in Portage with FMAM Director Sheri in attendance. There are four streams to this year's conference. They are: Hobby to Business, Fruit, Agri-Tourism, and Farmers' Market. Each stream has 3 – 1 hours sessions. The Farmers' Market sessions will be:

- Deciphering the Manitoba Temporary Market Guidelines – Public Health Inspector
- A Farmers' Market is More Than Just a Bunch of 10' x 10' Booths – Lise Gauthier & Pat Herman
- A session on canning – Pattie Eilers R.D.

If you would like to be on the DFMC mailing list, please send your contact information to fmmb@shaw.ca and we'll make sure to get you on it! People on this list will get the DFMC brochure which will

include registration information.

Articles

An article from the NYTimes was forwarded to FMAM following the publication of our last newsletter. The article, *In Pursuit of Farm Fresh Flavor* by Kim Severson can be viewed online at:

<http://www.nytimes.com/2007/08/19/nyregion/nyregionspecial2/19Rfood.html?ei=5087%0A&em=&en=a9fdad2c930cef7a&ex=1187668800&pagewanted=print>

You may need to log on with the following information:

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Gail Feenstra of the University of California, Davis has written a report on *The Roles of Farmers' Markets in Fueling Local Economies.*

<http://www.unisgjournal.it:80/en/g/012007/dibattito/feenstra.asp>

Log in to view this article with:

e-mail: fmmb@shaw.ca

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Manitoba News & Views

The Manitoba chapter of the Canadian Organic Growers (COG), the Organic Food Council of Manitoba (OFCM-COG), has recently launched their new website at www.organicfoodcouncil.org. They have provided a link to FMAM's website under their News & Events tab.

The Turtle Mountain Community Development Corporation (TMCDC) has published their second book. *The Small Farms Challenge* is a compilation of the diverse submissions sent in to the TMCDC 2006-07 contest in which contributors were asked to dream big on a small farm. Books are modestly priced at \$10 plus \$2 postage from the TMCDC office at 1-800-497-2393 or tmedc@mts.net. There are also still a few copies of its partner book *Successful Small Farms – a study of successful small farms in Southwestern Manitoba* published in 2004 – for \$5 plus \$2 postage.

FMAM NEWS

By-laws

The Directors, assisted by David Kerr, Co-operative Specialist with the MB gov't, have been diligently working on the by-laws for FMAM. The by-laws are included with the paper copy of this newsletter which has been sent to your market coordinator. David will be at the inaugural AGM to briefly speak on the by-laws before you, the Membership, ratify them. It is our hope that this will be a speedy process.

Members

The following markets are

Charter Members:

- Altona Farmers' Market
- Brandon Farmers' Market
- Carman Farmers' Market
- Country Market at Lower Fort Garry
- Cypress River Farmers' Market
- Glenboro Farmers' Market
- Killarney Farmers' Market
- Lac du Bonnet Farmers' Market
- Li Pchi Marché St-Malo & District Farmers' Market
- Lundar Farmers' Market
- Pineridge Hollow Farmers' Market
- Portage la Prairie Farmers' Market
- Roblin Farmers' Market
- St. Norbert Farmers' Market
- Steinbach Farmers' Market
- Swan Valley Farmers' Market
- Winkler Farmers' Market
- Winnipeg Exchange District Farmers' Market

Receipts for your Membership Fee will be handed out at the AGM. If you need yours before Nov. 10th, please e-mail fmmb@shaw.ca.

Funding News

Any organization needs to have money to carry on. FMAM has just finished creating and submitting a funding proposal to the Manitoba Rural Adaptation Council Inc. for \$2156 with the project title of: *Development of Co-operative: organizational structure and leadership capacity*. We will hear mid-November if funding has been granted.

Manitoba Agriculture, Food & Rural Initiatives (MAFRI) has made available to us \$2 500 to help us pay for our AGM and other costs. We would like to take this opportunity to publicly thank MAFRI for this contribution and also for their non-monetary support of FMAM.

As soon as a direction is given to the new Board from the Members at the AGM, more funding opportunities will be sought out.

AGM

FMAM's inaugural Annual General Meeting will be held on Saturday, November 10th at 9am at the Canad Inns, Portage la Prairie. Mark your calendar—this is too important to miss! Please see the special AGM page for more information.